

8th
Annual

Penny Cohn

Memorial Golf Tournament
Milburn Golf & Country Club, Overland Park, Kan.

September
22
2008



This year, the Penny Cohn Memorial Golf Tournament will offer a unique promotion opportunity to physical and occupational therapy clinics. Centers sponsoring teams at any level will receive paid entry (value=\$350) to the KU OT and PT Career Fair this November as well as advertising placement at the event. Attending the career fair guarantees clinics access to more than 100 highly qualified students in the spacious gymnasium of the Kirmayer fitness center.

Tournament Format:

- +18 Holes
- +4-Person Scramble
- +Shot-gun Start
- +Men's, Women's & Mixed Divisions

Plus:

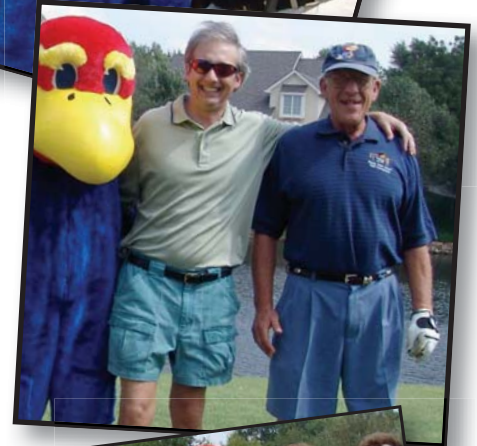
- Awards dinner following tournament
- Sponsorship and recruitment opportunities



Penny Cohn

Alice "Penny" Cohn was a 1960 graduate of the KU Physical Therapy program. Penny dedicated her professional career to helping others through her expertise as a physical therapist. She frequently interacted with the KU students in the clinical setting, and had a passion to help them in their professional ventures.

Prior to her death, she requested that a fund be established to support students in the KU Physical Therapy program. The Penny Cohn Memorial Scholarship Fund, established in 2001, directly supports many bright and talented students as they complete their education and begin their professional careers.



KU's Physical Therapy Program

The physical therapy program at the University of Kansas was one of the first PT programs to be established west of the Mississippi River. In 1944, the first group of students entered the program at the KU Medical Center campus in Kansas City, Kan.

The KU Department of Physical Therapy and Rehabilitation Science is one of eight units in the School of Allied Health. The department offers three primary degree programs: an entry-level Doctor of Physical Therapy (DPT) to prepare new PT practitioners, a post-professional DPT program for therapists with master's degrees who want additional education, and a PhD in Rehabilitation Science for those seeking leadership positions in research and academia.

KU has established itself as a leader in health care education and continues to be recognized by leading publications, including recognition as one of the top PT programs among public universities in the most recent issue of *U.S. News and World Report Guide to Graduate Schools*.

As an academic health science facility, the University of Kansas Medical Center provides amazing opportunities for students to interact with a large number of health care professionals and internationally renowned researchers while obtaining real world experience in a premiere hospital setting.

About the Tournament

Sponsor levels

TOURNAMENT FORMAT:
 +18 Holes, 4-Person Scramble
 +Men's, Women's & Mixed Divisions

REGISTRATION:
 11 a.m. at Milburn Clubhouse

DRIVING RANGE:
 Available for registered players prior to tournament

TEE-OFF:
 1 p.m. - SHOT GUN START

19th HOLE CELEBRATION:
 6 p.m. - Dinner following tournament with team & individual awards!

Tournament Sponsor
\$3,500 (8 players)
 Company name and logo featured on all tournament signage, literature & banners
 Pre-tournament 5 minute message for all 8 players (conducted by students)
 Paid entry fee for table at career fair for KU PT/OT students (reg. \$350)
 24 drink tickets for full team
 Recognition at the Awards Ceremony
Each player also receives:
 Lunch prior to tournament
 Golf Tournament entry
 Dinner and Awards Ceremony after tournament
 Player Gift Bag

Cart Sponsor
\$2,000 (4 players)
 Company name & logo featured on individual golf carts
 Company name & logo featured on 1 hole (tee & green)
 Paid entry fee for table at career fair for KU PT/OT students (reg. \$350)
 12 drink tickets for full team
 1 prominently displayed sign at The 19th Hole
Each player also receives:
 Lunch prior to tournament
 Golf Tournament entry
 Dinner and Awards Ceremony after tournament
 Player Gift Bag

Full Team Special
\$1,500 (4 players)
 Company name & logo featured on 1 hole (tee & green)
 Paid entry fee for table at career fair for KU PT/OT students (reg. \$350)
 12 drink tickets for full team
Each player also receives:
 Lunch prior to tournament
 Golf Tournament entry
 Dinner and Awards Ceremony after tournament
 Player Gift Bag

Hole Sponsor
\$1,000 (2 players)
 Company name & logo featured on 1 hole (tee & green)
 Paid entry fee for table at career fair for KU PT/OT students (reg. \$350)
 4 drink tickets for full team
Each player also receives:
 Lunch prior to tournament
 Golf Tournament entry
 Dinner and Awards Ceremony after tournament
 Player Gift Bag

Tee Sponsor
\$500 (1 player)
 Company name & logo featured on 1 hole's tee box
 Paid entry fee for table at career fair for KU PT/OT students (reg. \$350)
Each player also receives:
 Lunch prior to tournament
 Golf Tournament entry
 Dinner and Awards Ceremony after tournament
 Player Gift Bag

Individual Player Entries Welcome!

For \$175, each player receives:
 Lunch prior to tournament, Golf Tournament entry, Dinner and Awards Ceremony after tournament plus a Player Gift Bag

KUMC is committed to equal opportunity and nondiscrimination in all programs and services, and does not discriminate on the basis of race/ethnicity, color, religion, sex, including marital status, national origin, ancestry, age, sexual orientation, disability, or veteran status. Direct requests for disability accommodation to Carol Wagner, Equal Opportunity/Disability Specialist: 913-588-1206 (Voice) or 913-588-7963 (TDD).

Team Information

Team Name (If you would like to join an existing team, please indicate here.) _____

Online registration now available:
www.pennycohntournament.com

_____	_____	_____	_____
Player Name	Player Name	Player Name	Player Name
_____	_____	_____	_____
Street Address	Street Address	Street Address	Street Address
_____	_____	_____	_____
City	State	Zip	City
_____	_____	_____	_____
E-Mail	E-Mail	E-Mail	E-Mail
_____	_____	_____	_____
Telephone	Telephone	Telephone	Telephone



MAIL TO:
Penny Cohn Golf Tournament
Mail Stop 2002
3901 Rainbow Blvd.
Kansas City, KS 66160

All proceeds will be used to directly benefit students in the physical therapy program at the University of Kansas

www.pennycohntournament.com

Code
 06634/CHA
 For KU Endowment use only

Player/Sponsor Information

I/We would like to sponsor a player or team (select level):
 Tournament Sponsor – \$3500 Hole Sponsor – \$1000
 Cart Sponsor – \$2000 Tee Sponsor – \$500
 Full-Team Special – \$1500

I/We would like to register as individual players:
 _____ Players x \$175 per player = \$ _____

I/We cannot attend, but would like to contribute \$ _____

Player/Sponsor Name & Address

 Home phone number _____
 Preferred e-mail _____

Giving Options

- Please make checks payable to: **KU Endowment**
- Check the appropriate credit card
- Credit Card # _____
- Exp. Date _____
- Signature _____
- Give securely online: www.pennycohntournament.com

Matching Gift

Company _____
 Spouse Company _____
 Procedure: Form enclosed Other procedure initiated

Your gift to KU Endowment can be enhanced through employer matching gift programs. You may be eligible if you or your spouse are employed by, serve on a board for, or are retired from a matching gift company.